

Websites 1 Page of Tips – Sam Relton

Why bother?

There are a number of benefits to having your own website as an academic/student:

- Easy way for people to find you when you're networking
- Good way to attract collaborations and PhD students (I've had 20+ contacts via my website in the last few years)
- A more "fun" CV for people to learn about your hobbies
- Demonstrate coding / design skills to employers
- 20GB online storage can come in handy!

What should it contain?

At a minimum your website should have:

- Description of your research
- High quality photographs
- Interesting colour scheme to keep engagement (average 52 seconds)
- Links to full CV, Google Scholar, GitHub etc.

You might include:

- Slides from your most recent presentation
- Teaching materials
- Details of your previous students
- A list of publications with download links

Some useful links to get started

- Namecheap.com is where I get DNS and webspace hosting (approx. £25 per year for .com domain + 20GB). Cheaper if you don't use .com
- Godaddy.com is another popular one
- Generate nice colour palettes using tools like <https://coolors.co/> I use it for all sorts of stuff, not just websites!
- Use HTML 5 and CSS to create your webpage. There are lots of templates available for free, which you can customise to your hearts content! <https://www.w3schools.com/html/> and <https://www.w3schools.com/css/> are both good resources for learning HTML & CSS.